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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-58 (GP-155-00-US)

Appl. No.: 10/750,365

Applicants: Sumit AGARWAL, et al.

Filed: December 31, 2003

Title: DETERMINING AND/OR DESIGNATING BETTER AD INFORMATION SUCH AS

AD LANDING PAGES

TC/A.U.: 2167

Examiner: Susan F. Rayyan

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the final Office Action mailed on February 22, 2007 (Paper No. 200702208), which set a period for response to expire on May 22, 2007, that period being extended one (1) month to expired on June 22, 2007, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 15 of this paper.